

LEAF 742 Executive Committee
Meeting Date: Monday, Aug. 12th, 2024
Meeting Time: 3pm

Committee Members: Natalie Copeland (Executive Director), Diane Moeller (President), Charlie Eisenreich (Vice President), Sara Martini (Secretary), Rob Voshell (Treasurer), Bruce Mohs (Past President), Lori Johnson (Administrative Assistant)

Committee Purpose: The LEAF Executive Committee provides organizational direction to the LEAF staff and full Board.

Zoom details

Join Zoom Meeting:

<https://us06web.zoom.us/j/81795279474?pwd=oooYzHVv81CrXdPk8bXOM4AvPoVeW6.1>

Meeting ID: 817 9527 9474

Passcode: 601216

Meeting Agenda

Monthly items

1. Call to Order @ 3:00 PM
2. Check in question: If you could have any superpower what would it be?
3. Previous month's Executive Committee minutes - *Action needed Lori made motion, Bruce Mohs 2nd*
4. Executive Director Report Discussed PAKRAT payment for Sara now that Sara is no longer 742 employee., Natalie tasked Gary to look into district payment options. Diane asked if we needed a 742 employee to be on the Ex. Board meeting, answer is no. PAKRAT/PAKCAT grant was written wonderfully. CDBG grant is getting finalized...finally. Natalie mentioned her laptop is old, ~\$1,000 estimated and a new printer is needed, est. \$500. Not asking now, but will be coming in the near future. .
5. Financial Report (Profit and Loss/Balance Sheet) - *Action needed - Lori made motion, 2nd by Charlie....done via email.*
6. Events/Fundraisers
 - a. Complete:
 - i. Tech and Apollo golf scrambles are complete! We will review financials at next month's meeting. Summary, they went well, Apollo grossed more than they did last year and Tech grossed more than Apollo, which has been the case in the past.



Local Education & Activities Foundation

For St. Cloud School District 742

Growing a stronger community through academics, activities, arts and athletics.

- b. Upcoming
 - i. Kicks for Students Experiencing Homelessness - moved to December *Moved because Sharon has black belt testing now.*
 - ii. Learning Renaissance - the committee meets monthly *Met before this meeting and made decisions on how to run silent auction & how to get 100% participation on donating to Fund a need.*
 - iii. Adopt-A-Classroom - postcard going out next week - *Actually this was the annual summer postcard that went out this week!*
 - iv. Grants - Peggy and Natalie talked with 742 admin team *Natalie & Peggy presented for about 10 minutes with administrators, went well.*

Old Business

1. Bruce's Retirement Party - final financials, *Donations = \$4,747 minus expenses of \$2,440.51 = \$2,306.39, BUT, all \$4,747 will be allocated to the Homeless fund. The \$2,440,51 will come from a different budget category.*
2. Executive Director position - hours/pay increase - *Action needed Bruce Made a motion to increase EX Dir. time/Salary, 2nd by Charlie We did confirm the trial time and that Natalie would work M-Thursday. Peggy C. is hoping that this additional time would be given to grant writing.*
 - a. \$70k trial period Sept-Dec 2024
 - i. Hours increase from 20 to 32
 - ii. Pay increase from \$45 to \$70k
 - iii. ESST goes from 40 hours to 80 hours
 - b. Health insurance/other benefits would be negotiated after trial period
3. Strategic Plan Review *We feel that many of these goals have been attained or have things we have been working on. Natalie will create a document to confirm what has been done and use that for a presentation.*
 - a. *Goals*
 - i. Raise \$500,000 annually
 - ii. Increase Donor Base to 500 annually
 - iii. Increase Legacy Funds
 - iv. Increase number of students impacted
 - v. Develop operationally
 - b. *Strategies*
 - i. Develop LEAF Story
 - ii. Develop baseline data on LEAF Impact
 - iii. Succession Planning
 - iv. Committee to Investigate and plan staffing

Growing a stronger community through academics, activities, arts and athletics.

New Business

1. Bloomerang add-on

- a. Batch screen: \$1500/yr: This is a program that has the capability to help identify our current donor list if they have donated elsewhere and how we could increase their support with LEAF. It has been 1.5 months since we met with Bloomerang and both Natalie and Lori didn't have a great grasp on how it can help our direct mail mailing list. Natalie will reach out to Bloomerang to get a refresher course....how they presented to us sound awesome!! We will table this until we have more info...next meeting.
- b. https://bloomerang.co/blog/3-reasons-why-nonprofits-should-batch-screen-their-donor-database/?q_mailing_7TZSBUCvfDdkxhUEgRwizaokMEi4tyKtUIYG7=RoPBuGSUdZVTm6CSwPz8R9KroLKnU1QLYyQ9jGu7vLmH7wDbWZk5gdSc8

Next Executive Committee Meeting: Monday, September 9th, 3pm Bruce Mohs has a conflict so the meeting was moved to Monday Sept. 16th at 3PM.

Next Board meeting: Monday, October 28th, 4pm

Upcoming Topics:

- Committees
- Banking