

Ex Board Topics:

October 3, 2023, at 2:00 p.m.

1. Call to Order and Review of Executive Committee Meeting Minutes of September 12, 2023

The meeting was called to order at 2:00pm.

Members in attendance: Bruce M., Bruce H., Diane M., Charlie E., Lori J. and Sara M.

2. Additions to Agenda from Executive Committee members

- Adopt-a-Classroom campaign – \$26,850 so far for this campaign.
- Sara & Bruce – Costco Reading Program. Derek Branton has approved and Westwood first grade teachers will pilot the Costco Reading Program.
- LEAF Benefactor: Letter of Intent – Bruce H. got an email from a donor who would like to make a future estate gift of \$100,000.00 upon her and her husband's passing. Bruce H. has received a formal Letter of Intent, and the donor-couple will be listed as LEAF Benefactors. Bruce also shared a document that has all current LEAF Legacy funds listed.

3. Financials

- Fundraising Report for month of September 2023. (Bruce Hentges)
- August & Sept 2023 Profit & Loss Statement & Balance Sheet (KDV)

Bruce H. sent out a new fundraising report today. LEAF has raised \$35,558.33 so far this month. The executive committee discussed making a donation to the Adopt a Classroom campaign. We have 194 teachers who have applied so far and we have funded 103 teachers. We would take the money out of the academic fund. We discussed earmarking the money for first year teachers.

Lori J. made a motion to donate \$5,000.00 from the academic fund to the Adopt a Classroom campaign earmarked for first year teachers in the district. Sara M. seconded it. Everyone voted in favor.

We still don't have a profit and loss statement for August yet from Bergan/KDV. Bruce continues to meet with them and we expect a financial statement soon.

4. Executive Director Succession Discussion

- Committee??
- Update of job description
- Process

Diane M. met with Pat Welter to update the LEAF director job description. Pat has also agreed to be on the selection committee. Diane and Pat will have the job description updated by the Monday of MEA and then will connect with other possible members to be part of the committee. They had a long discussion about part time vs full time and are leaning toward full time hoping for better candidates.

5. MCN Annual Conference

Bruce H. decided to not attend the conference.

6. LEAF Learning Renaissance

- Report: Update of LR
- Fund-a-Need (Robotics)
- Sponsors:
- Administrative Pacesetters

13 tickets have been sold so far. 115 pace setters already have tickets. Vex robotics parents are meeting soon and Lori J. gave pamphlets to a parent to distribute at the meeting so parents can buy tickets to our Learning Renaissance event if they are interested.

We are looking for donations of bottles of wine. Bruce is going next week to purchase wine at Westside for the dot sale. He will start with 45 bottles and go back if we don't get enough donations. We need 60 bottles total. Dave Krueger has indicated a willingness to sell the wine tickets as he has in past years.

We are still working on the Art and Cultural package. We have Great Theatre tickets and are working on the Paramount. Bruce H. is donating a one-night stay at a Marriott of winner's choice. We also have something coming for St. Bens and St. Johns.

The committee is meeting on Oct. 10th.

7. LEAF Events Committee

Bruce M. and Charlie E. are going to the TED X event in St. Cloud and would like to do something comparable for LEAF starting in 2025. This could replace Night of the Stars or could be an add on in the spring.

8. Strategic Planning Committee

- Update: 1) Marketing video – Ryan Unger 2) Comparison to other MN Ed Foundations 3) LEAF brochure

Ryan Unger is no longer working for District 742. He went into business for himself. He is working on our LEAF video and Bruce hopes to have a draft in a week or two.

9. Ad Hoc Committee for Selection of LEAF Distinguished Alumni Recognitions

- News Release - done
- Process for the future/LEAF web page announcement/nomination form

The press release went out.

10. Social Media Plan

- How to best use Webpage, Facebook, Instagram, Twitter, etc??
- AI for fundraising???

The PR committee met this morning. LEAF would like to be putting out content more frequently. Valerie, on the PR committee volunteered to push out information on our social media accounts, but it's the content that takes time. Lori J. is going to get Valerie added onto the LEAF social media accounts.

The grants committee will be meeting soon. Oct. 5th at 8:30am is the activities fund grant meeting and Oct. 26th at 8:30am is the academic fund grant meeting.

The full board will be voting to approve the grant committee selections for fall activity and academic grants on Oct. 30th.

11. 2023 Executive Committee and Board of Directors Meeting Date

Executive Committee

Board of Directors

October 30

November 7

December 5

December 18

12. Next Executive Committee Meeting: November 7, 2023 at 2:00 pm

The meeting was adjourned at 2:40 pm.

Upcoming Events

- **LEAF Learning Renaissance**
 - Date: Sunday, October 29 from 5:00 – 8:00 Café Renaissance
- **Night of the Stars**
 - Date: Friday & Saturday, February 23 & 24, 2024!