

Ex Board Meeting Minutes:

June 6, 2023, at 2:30 p.m.

Members in Attendance: Bruce Hentges, Charlie Eisenreich, Tim Beck, Diane Moeller, and Sara Martini

1. Call to Order and Review of Executive Committee Meeting Minutes of May 2, 2023

The meeting was called to order by Diane M. at 2:30pm.

2. Additions to Agenda from Executive Committee members

There were no additions to the agenda.

Good news and updates:

- Kiwanis Club Presentation/Stearns History Museum – June 17
- Sara M. and Bruce H. will be at the Kiwanis event with the PAKRAT book bus on Saturday, June 17th.
- \$25,000.00 donation just came into LEAF to set up a Legacy Fund scholarship for a Tech grad that passed away.
- LEAF also received a donation from Kiwanis Club (\$1,500 for PAKRAT and \$500 for Adopt-a-Classroom) and confirmation of the continuation of the United Way grant for PAKRAT and PAKCAT.

3. Financials

- Fundraising Report for month of May 2023. (Bruce Hentges)
- May, 2023 Profit & Loss Statement & Balance Sheet (Tim Beck or Bruce Hentges)

There is not a lot to report this month. May was a quiet month. Tim shared our Profit and Loss Statement. We have a net income of \$39,205.07 so far this year. Bruce H. transferred \$7,500.00 from both funds to into our checking account because it had a negative balance. This is largely due to the outstanding checks going back to 2013.

4. Bergan/KDV Assessment

Bruce H. shared the KDB/Bergen (Creative Planning) assessment and proposal plan. It stated that our financials are in order but very inefficient with our outdated software (Quickbooks). Our score was 67 out of 150. They listed the top 3 issues that they would fix for us. They recommend Sage Interact as our accounting program. \$2,175.00 per month would be their fee and there would be a charge of \$10,000 to \$15,000 to start up with them. We went through the pros and cons of selecting KDB/Bergen, other accounting companies or a bookkeeper. Diane asked if we could negotiate the fee? For example, if we did our own bill paying would it be less? Charlie asked how long the contract is. Bruce H. said it's just an ongoing contract. Does this require a full board vote? Bruce said yes.

Charlie made a motion to bring forward our recommendation to hire Bergan/KDV (Creative Planning) to the full board. Tim B. seconded the motion. Everyone voted in favor.

5. Summer Intern (Sean Reagan)

- Focus: Social media, Capabilities of Bloomerang database, research Ed Foundation webpages/Annual Reports for potential growth, Highlight video of 2023 NOTS
- Through end of August. (Possibly carry social media help through school year)??
- Compensation: \$1,500?

Sean Reagan would start now and work through the end of August. Bruce shared the LEAF internship contract that he prepared for Sean.

Charlie made a motion to approve the contract for Sean Reagan. Sara M. seconded it. Everyone voted in favor.

6. Dancing with our Stars

\$5,000.00 donation just came in. Everything is ready to go. We have the Rox game on Sunday to promote Ayan and Jesus. We are encouraging people to donate online. Volunteers should be at St. Bens at 4:45 on Monday for the event.

7. LEAF Learning Renaissance

The Learning Renaissance committee met. The date for the event is set for Oct. 29th. The fund-a-need topic is yet to be decided. More information will follow.

8. LEAF Events

The committee met on June 1. While we are committed to the Night of the Stars and Learning Renaissance through the 2023-24 school year, we will analyse these events for the future. Initial discussion of a February 2025 “LEAF Talk”, similar to the TED Talks was held. More information to follow.

9. Strategic Planning Committee Meeting: June 19

The Strategic Planning committee will be meeting on June 19th. The committee will look at the PowerPoint and decide what our priorities should be. Thoughts and idea generation on where we should go next with this.

A. Strategic Plan Priorities – Next Steps???

- Raise \$500,000 annually – Review LEAF Events?
 - Last Three years: **\$1,347,364.99 - \$449,121.66 Average**
 - **“Develop the LEAF Story”**
- Increase Donor Base to 500 annually
 - **“Develop the LEAF Story”**
- Increase Legacy Funds
 - **“Develop the LEAF Story”**
- Increase the number of kids impacted
 - **“Develop Baseline Data on LEAF Impact”**
- Develop Operationally
 - **“Committee to Investigate & Plan Staffing”**
 - Succession Planning

10. Ad Hoc Committee for Selection of LEAF Distinguished Alumni Recognitions

Bruce H. and Charlie are the only people on the committee right now. This year, we presented the award at Night of the Stars. It could be done at a different event, too. A

11. **2023** Executive Committee and Board of Directors Meeting Date

Executive Committee

Board of Directors

July 11

August 21

August 1

September 5

October 30

October 3

November 7

December 18

December 5

12. Next Executive Committee Meeting: **July 11, 2023 at 2:30**

Submitted by Sara Martini