

## **Ex Board Topics:**

**April 11, 2023, at 2:30 p.m. .**

### 1. Call to Order and Review of Executive Committee Meeting Minutes of March 14, 2023

The meeting was called to order by Diane M at 2:33.

Members in attendance: Bruce H, Bruce M, Diane M., Charlie E. and Sara M

### 2. Additions to Agenda from Executive Committee members

- Progress on PAKRAT/PAKCAT Research Project
  - Ahmet Simsar, SCSU Early Childhood Education

Bruce H. gave an update that Melissa H.B., Sara M. and Bruce H. met with Ahmet Simar who is a new professor at SCSU. His daughter is in the pre-K program at Talahi and has been participating in the PAKRAT and PAKCAT programs. He would like to do a study on the impact of PAKRAT and PAKCAT on students and families in District 742.

### 3. Financials

- Fundraising Report for month of March, 2023. (Bruce Hentges)
- March 2023 Profit & Loss Statement & Balance Sheet (Tim Beck or Bruce Hentges)
- City Block Grant for Homeless Fund: \$12,000
- History of Legacy Funds Spreadsheet
- MN Education Foundation Salary & Benefits Survey

Bruce H. said that there have not been too many changes to our balance sheet. The beginning of the calendar year is a slower part of the year for LEAF. Bruce H. is trying to get confirmation on the City Block Grant. He thinks it will be a \$12,000.00 grant for the homeless fund. Bruce H. shared the history of the legacy fund. We have \$1,317,135.71 in total legacy funds. Lastly, LEAF is continuing to talk about succession planning, and we need to be aware of salaries being paid by other foundations to attract high quality candidates.

### 4. Apollo Scoreboard Advertising

- Thoughts from Executive Committee Members

At our May meeting we can make a decision on a recommendation to take to the full board. Bruce H. is waiting for more information from Justin Skaalrud. Do we want to donate to help build the new scoreboard and/or do we want to talk about advertising going forward? Charlie clarified that the request by Justin was if we would be willing to donate to support the building of the new scoreboard. We decided to separate the two issues and then make a recommendation to the full board. The levels range from \$1,000.00 to \$25,000.00 for donations. Bruce M. suggested at our last meeting that we donate \$5,000.00. Charlie said he would be in the range of \$2,500.00 to \$5,000.00. The benefits to LEAF stay the same until the \$10,000.00 donation level.

### 5. Bergen/KDV Assessment

- Next Steps

Bruce H. updated that they interviewed Tim and himself. We should have a report by May.

### 6. Music Matters Grants 2023

- Legacy Fund Agreements
- Meeting of March 8: Proposal for 2023 Music Funds grants

The music department is getting costs for high school students to travel to the elementary schools. We will discuss more at our May meeting.

### 7. How to help Ayan and Jesus – Dancing with our Stars?

- Meeting with Ayan & Jesus next Monday morning

We discussed at our last meeting that we would try to involve the St. Cloud Rox. Charlie suggested that Bruce H. should talk to Ayan and Jesus to see if they would be comfortable with LEAF trying to do something with the Rox.

Bruce M and Charlie E. would be willing to talk to the Rox organization to arrange this. Bruce H. is meeting with Ayan and Jesus on Monday so he will let us know.

8. Earth Day Run

- Saturday, April 22

- **Volunteers needed!**

We currently have no volunteers. Sara M. had two people who have volunteered to help. She will send their contact information to Bruce. H.

9. Strategic Plan Priorities – Next Steps???

- Raise \$500,000 annually – Review LEAF Events?
  - Last Three years: **\$1,347,364.99 - \$449,121.66 Average**
  - **“Develop the LEAF Story”**
- Increase Donor Base to 500 annually
  - **“Develop the LEAF Story”**
- Increase Legacy Funds
  - **“Develop the LEAF Story”**
- Increase the number of kids impacted
  - **“Develop Baseline Data on LEAF Impact”**
- Develop Operationally
  - **“Committee to Investigate & Plan Staffing”**
  - Succession Planning

Most of our next steps include “Developing the LEAF Story”. How would we like to do this? Maybe a short video about LEAF’s marquee programs? Mark Thelen is joining the PR committee and has a background in marketing. He might be able to guide us. Bruce H. will bring it to the PR committee which is also meeting on May 2nd. He will also bring the LEAF brochure that also needs to be updated.

10. Grants Committee

- Updates – Grant checks sent
- ***Follow Up – Letters to each Legacy Fund donor and to grantees who received grants generated by Legacy Funds***

All grant money has been sent out. Bruce will be writing letters to the legacy fund donors so they know how their grants were funded.

11. Ad Hoc Committee to study LEAF Events

- Bruce Mohs Chair
- Volunteers:

Bruce, M., Bruce H, Sara M and Charlie are willing to help on this committee. Bruce M. will chair the committee.

12. Ad Hoc Committee for Selection of LEAF Distinguished Alumni Recognitions

- Chair? Bruce Hentges?
- Volunteers?

Charlie E. is willing to help Bruce H. with this committee.

13. Learning Renaissance Committee

- Bruce Mohs Chair
- Diane Moeller, Hani Omar-Jacobson, Pat Krueger, Joanne Dorsher, Tami DeLand, Bruce Hentges,

14. <b><u>2023</u></b> Executive Committee and Board of Directors Meeting Date	
<u>Executive Committee</u>	<u>Board of Directors</u>
May 2?	May 15
June 6	
July 11	
August 1	August 21
September 5	
October 3	October 30????
November 7	
December 5	December 18

15. Next Executive Committee Meeting: **May 2, 2023 at 3:00 ?**

**We adjourned the meeting at 3:30.**