

Ex Board Topics Meeting Minutes

March 14, 2023, at 2:00 p.m

Members in attendance: Diane M., Lori J., Charlie E., Bruce M., Bruce H., and Sara M.

1. Call to Order and Review of Executive Committee Meeting Minutes of February 7, 2023
The meeting was called to order at 2:00 by Charlie. Bruce H. went through the meeting minutes from the February meeting. Sara updated that the district gave \$30,000.00 to update the PAKRAT books in each elementary school and the PAKRAT book bus. Bruce M. made a motion to approve the February meeting minutes. Lori J. seconded the motion. Everyone voted in favor.
2. Additions to Agenda from Executive Committee members:
 - Bruce H. and Diane met with the new board members.
 - Bruce M. and Bruce H. met with the Golden Gloves CEO and Charitable gambling funds director to thank them for their donations last year and to present them with their LEAF award.
 - Bruce H. met with Hannah Laduke who is a mental health advocate. She runs a program for districts outside of District 742. Is this something that LEAF should think about in the future?
 - Bruce H. got an email from Ahmet Simsor, Ph.D from the SCSU Department of Child and Family Studies at SCSU. He would like to meet with Bruce H. next week to discuss doing "academic research" about the impact of PAKRAT and PAKCAT programs on students and families.
 - Bruce M. added that the Night of the Stars was a success and that we should keep doing it. He would like to see LEAF add a second event in which students perform in the areas of speech, drama, poetry and other creative skills. It won't have to be as big of a production as Night of the Stars. This would give more students the opportunity to shine and it would be an additional, smaller fundraiser. A review of our events is part of our strategic plan. Bruce M. would be willing to chair a committee that looks at the events LEAF is currently doing.
 - Action item added was brought up by Bruce M... By 9/1, a committee will examine our events to see if we add/subtract any events. This has been a topic on our agendas recently in response to our new Strategic Plan. It was revisited today with Bruce Moh's suggesting a small LEAF event to have literary students present their works...similar to NOTS, but on a smaller scale. Bruce M. made the motion and it was second by Diane. M. This will be brought up to the full board.
3. Financials
 - Fundraising Report for month of February, 2023. (Bruce Hentges)
 - February 2023 Profit & Loss Statement & Balance Sheet (Tim Beck or Bruce Hentges)
 - Transfer \$15,000.00Reviewed fundraising report, profit & loss statement (Tim needs to update dates on report), & Bruce H explained the reason for the transfer to cover expenses.
4. Apollo Scoreboard Advertising
This conversation morphed from just the Apollo outside scoreboard request to full on digital presence in the entire district. Tabled after much discussion. But really, LEAF, with all the grants we have given, should have some free placement throughout the entire school district's digital boards. This could be in the form of a "thank you" as well as letting people know about LEAF...and even donate to the organization. Charlie explained how a plan similar to this was discussed when Tech got their new digital scoreboards. Bruce will talk to Justin more about this and bring it to the full board.
5. Bergen/KDV Assessment
 - Next Steps

Bruce H. is meeting with KDV to go through our financial process tomorrow, 3/15/23. They will then meet with Tim Beck and Lori Johnson separately. This is part of the next steps in finding a replacement for Tim as our Treasurer.

6. Night of the Stars

- Financial Report
- Bruce H went through the ticket sales and allocation of grants to the different groups that were represented at the NOTS show
- There were 544 attendees, down a significant amount from past years. Difficult to track money since we are not at the Paramount, but we did have ticket sales of \$6,863 and \$10,000 in sponsorship totaling \$16,863 in revenue.
- It was MORE expensive to have it at Tech than we thought it would be. The school was not setup to put on a “Paramount” quality show so expenses such as sound, lighting, instrument fixing/tuning, etc.
- Ticket sales of \$6863 minus grants to the schools \$3,760 (allocation based on people stating which student they were attending the performance) and minus \$280 in ticket refunds & piano tuning left \$2,103.63 remaining to go to LEAF. NOTS has not earned a large amount of money before, it has been more of a PR event and it definitely will be that this year. Past years we have “net income” was between \$3-7,000.
- Feb. 23rd and 24th is available at the Paramount and BH recommends we do it one more year at the Paramount before we decide to eliminate this very labor intensive event, BUT, it is a fantastic way to showcase the 742 students.
- Bruce H. asked for 2 action items: 1) Move the \$2103.63 in proceeds to the Music Matters funds. Diane made the motion and Bruce Mohs second it. 2) Second motion was made by Bruce Mohs that the 2024 NOTS be moved back to the Paramount on 2/23 & 2/24/24 and Diane second it.
- Mark Bragelman Award – Future “LEAF 742 Distinguished Alumni”??
- Mark was very honored & appreciative of this award.
- BH mentioned we need to be purposeful about selecting the next winner. The criteria on who is eligible is already created. We don’t need to do it every year, just to have an award winner. It was discussed to set up a Distinguished Alumni committee to come up with the next candidate.

7. Music Matters Grants 2023

- Music Matters Fund
- Al Dahlgren Fund
- NOTS

Committee met 3/8/23 – they came up with criteria to determine how the funds will be used
The music teachers stated the best “PR” is for HS students to go to elementary schools to talk music and for the Middle school students to go to the HS to talk with HS students about continuing their musical path.

Bruce Hentges asked for Ex. Committee to accept the recommendations from the Music Matters committee. Bruce Mohs made the motion and Lori J. second it.

8. Spring/Fall Grants 2023 (spreadsheet)

Bruce H. sent out the granting cycle amounts. \$99,210.00 is the total available for granting in 2023. This spring, we had a total of \$23,606 available for activities grants. We had 19 activities grant requests, totaling \$35,151.

9. Annual Meeting

- Review

We had over 90 people. It was our biggest turnout. It was also the most expensive one that we have had at just over \$1,700.00. Very successful event.

10. How to help Ayan and Jesus – Dancing with our Stars?

Mostly a PR committee issue, but the PR committee didn't meet in March. They will meet again on April 4th. Facebook posts that allow people to go right to the link to donate. It's on our website currently. Contact the St. Cloud Rox to see if we could promote between innings. We will bring it up at our board meeting on Monday, too.

11. Earth Day Run

- Saturday, April 22
- Volunteers needed!

We will make an announcement at the board meeting on Monday for volunteers. We made about \$2,000.00 on this event last year.

12. Strategic Plan Priorities – Next Steps???

- Raise \$500,000 annually – Review LEAF Events?
- Increase Donor Base to 500 annually
- Increase Legacy Funds
- Increase the number of kids impacted
- Develop Operationally

We will discuss it at a later date.

13. United Way

- 21st Century Grant
- UWPFS Grant Update of Feb 10 (Sara, Melissa and me)
- 2023 goals

Bruce, Melissa and Sara met with them in February and the meeting met well.

14. Grants Committee (Peggy)

- Updates

Grants committee is meeting on Thursday morning to decide which grants will be awarded. Their recommendations will be taken to the full board on Monday, March 20th.

15. New Board Members

- a. Melissa Hanzsek-Brill
- b. Mark Thelen
- c. Valerie Raiter

The three new board members have been onboarded.

16. Tech scoreboard advertising??

- Free with Program Ad for Football?

17. Principles & Practices for Nonprofit Excellence (Bruce Hentges/Executive Committee)

- Review of October discussion/survey on “Governance”
- Tim will take #2 & #3
 - 1) ~~Governance (Bruce)~~
 - 2) ~~Transparency & Accountability (Tim)~~
 - 3) ~~Financial Management (Tim)~~
 - 4) ~~Fundraising (Bruce)~~
 - 5) ~~Evaluation (Bruce)~~
 - 6) ~~Planning~~ **Strategic Planning Process**
 - 7) Civic Engagement and Public Policy (Peggy)
 - 8) Strategic Alliances (Bruce Mohs)
 - 9) Human Resources
 - 10) Volunteer Management
 - 11) Leadership and Organizational Culture (Peggy)

18. **2023** Executive Committee and Board of Directors Meeting Date

<u>Executive Committee</u>	<u>Board of Directors</u>
March 14	March 20
April 11 at 2:30	
May 2	May 15
June 6	
July 11	
August 1	August 21
September 5	
October 3	October 30
November 7	
December 5	December 18

19. Next Executive Committee Meeting: **April 11, 2023 at 2:30**

Motion was made to adjourn at 3:30 by Bruce M. Charlie 2nd the motion. Everyone voted in favor.