

## Ex Board Topics:

February 7, 2023, at 11:00 a.m.

1. Call to Order and Review of Executive Committee Meeting Minutes of January 3, 2023  
Members in attendance: Lori J., Bruce H., Peggy C., Diane M., Charlie E., and Sara M.
2. Additions to Agenda from Executive Committee members
  - Special announcement from Sara Martini - PAKRAT  
*Sara reported that the district gave the PAKRAT program a large sum of money to purchase PAKRAT books that represent all students and families in District 742.*
  - PAKRAT Bus to Scheels on Saturday Jan 28 - *Over 500 students came to Scheels for the kickoff of ODOB*
  - School Board Presentation on Feb 15 - *LEAF will be making their annual report. Diane M. and Bruce H. will be presenting.*
  - *April 22nd LEAF will be doing the Earth Day run again*
3. Financials
  - Fundraising Report for the month of January, 2023. (Bruce Hentges)
  - January 2023 Profit & Loss Statement & Balance Sheet (Tim Beck or Bruce Hentges)
  - Compensation for Web Maintenance. Increase from \$100 to \$150/mo??

January was a slow month. Bruce H. shared the fundraising report. \$6,161.30 was raised in the month of January. Bruce H. shared the profit and loss statement. There was not much to report from January. Our total liabilities and assets are \$2,017,723.43

Bruce H. asked if we should increase the compensation for web maintenance from \$100.00 to \$150.00 a month for Paul. He has been doing it for many years for \$100.00 a month. Bruce H. said that he is thinking of adding a committee that would be in charge of what needs to be updated on the LEAF web page and content that should be added. Should this be its own committee or part of the PR committee? We could do more with social media, too. Paul does the website and Pat Krueger does the LEAF Facebook page. We could even add a few students to our group to help with social media.

Lori made a motion to raise the monthly compensation for web maintenance from \$100.00 to \$150.00 a month. Diane M. seconded the motion. Everyone voted in favor.

4. Bergen/KDV Assessment
  - Call of January 30
  - Next Steps

The board voted to go ahead with the assessment at our December meeting. Bruce H. and Tim B. had a call on Jan. 30th with KDV. They will be interviewing Bruce H., Tim B. and Lori J. individually. We should get good feedback from them on how we are doing things and what could be improved.

5. Night of the Stars
  - Rehearsal Week
  - Interviews
  - Ticket Takers
  - Mark Bragelman

It's rehearsal week. It's been a lot of work, but seems to be going well. Bruce did an interview on WJON on Monday and will be on WJON with Mark Bragelman again tomorrow morning. Tickets sales are going pretty well. Bruce H. is anticipating a good walk up sale, too. Bruce H. shared the program for Night of the Stars. There are 26 acts in the show. There will be some expenses because we need to pay a sound, light and 2 person stage crew.

6. Annual Meeting
  - Event Program
  - **PowerPoint Review**
  - Introductions

Bruce is expecting a call today that our annual reports and agendas are done and ready to be picked up. We already have 90 people registered. We usually have around 75 people. Bruce shared the slideshow presentation with us.

7. Strategic Plan Priorities – Next Steps???
  - Raise \$500,000 annually – Review LEAF Events?
  - Increase Donor Base to 500 annually
  - Increase Legacy Funds
  - Increase the number of kids impacted
  - Develop Operationally

We will discuss at our March meeting.

8. United Way
  - 21<sup>st</sup> Century Grant
  - UWPFFS Grant Update of Feb 10 (Sara, Melissa and me)
  - 2023 goals

Bruce H., Melissa H.B. and Sara will be meeting the United Way on Friday to update them on the UWPFFS grant to date.

9. Grants Committee (Peggy)
  - Updates

Grants will now be awarded on the fiscal year schedule. We will use the amount of our endowed funds on Dec. 31st to determine grant amounts. We have \$58,697.00 in funds to grant activities and \$35,904 in funds for academic grants. Unrestricted grants are \$47,211.00 for activities and \$12,816.00 for academic grants.

Spring 2023 Unrestricted activities: \$23,927.00

Spring 2023 Restricted activities: \$11,468.00

Fall 2023 Unrestricted activities: \$23,927.00

Fall 2023 Unrestricted academics: \$12,816.00

Total grants: \$98,601.00 or \$98,821 Bruce has a small mistake. Peggy and Bruce will both check the numbers on the spreadsheet. Peggy told Bruce that he needs to separate the Schnletter's restricted grant. Peggy said there are 16 grant requests so far. The grant committee will meet at 8:30am on March 16th. The grant committee will have the grants to review by Feb. 24th.

10. New Board Members
  - a. Melissa Hanzsek-Brill
  - b. Mark Thelen
  - c. Valerie Raiter

Bruce mentioned this at the beginning of the meeting.

11. Tech scoreboard advertising??
  - Free with Program Ad for Football?

12. Principles & Practices for Nonprofit Excellence (Bruce Hentges/Executive Committee)
  - Review of October discussion/survey on "Governance"
  - Tim will take #2 & #3

- 1) ~~Governance (Bruce)~~
- 2) ~~Transparency & Accountability (Tim)~~
- 3) ~~Financial Management (Tim)~~
- 4) ~~Fundraising (Bruce)~~
- 5) ~~Evaluation (Bruce)~~
- 6) ~~Planning~~ **Strategic Planning Process**
- 7) Civic Engagement and Public Policy (Peggy)
- 8) Strategic Alliances (Bruce Mohs)
- 9) Human Resources
- 10) Volunteer Management
- 11) Leadership and Organizational Culture (Peggy)

13. **2023** Executive Committee and Board of Directors Meeting Date

Executive Committee

Board of Directors

February 13 Annual Meeting

March 14

March 20

April 4

May 2

May 15

June 6

July 11

August 1

August 21

September 5

October 3

October 30????

November 7

December 5

December 18

14. Next Executive Committee Meeting: **March 14, 2023 at 2:00**