

## **LEAF Exec Committee Notes**

October 7, 2020

11:00 a.m. Via Zoom

The meeting was called to order by Chair Elizabeth R. at 11:09

**Members Present:** Peggy Carlson, Pat Krueger, Bruce Hentges, Elizabeth Reisinger, Tim Beck (arrived at 11:40)

Guest: Eric Vollen

### **Additions to Agenda from Executive Committee members/Review of Executive Committee Meeting of August 4, 2020**

Eric Vollen was welcomed and will be attending the Exec meetings as a potential incoming LEAF officer.

### **Financials**

Fundraising Report for September 2020

The Torrey gift is acknowledged, and a news release will go out.

Bruce will contact other large donors to update information.

September Profit & Loss Statement & Balance Sheet

The report is not yet complete, but it appears to be on par with last year's at this time.

Most notable is the decrease in program spending (grants), which is impacted by the COVID.

### **Spring & Fall Grant updates**

Bruce and Peggy C reviewed a spreadsheet that showed the spring 2020 grants and updated the fall of 2020 grants to date. We will share that spreadsheet with the full board.

The group discussed how to handle the Dress for Success and Get fit at Home spring grants.

Both will be considered spring contingency grants. As new requests, they would be academic.

Last spring grants were noted. Due to COVID some were never actually awarded, others never sent, and some were sent but returned. Bruce will forward the spring restricted grants that have not yet been sent to the awardees.

Going forward we will continue to consider requests using COVID protocols. However, it is recommended that we establish a special COVID category for those that are unique, separate from the fall and spring rounds or categories.

### **iDonate: Revenue v. Charges/Fees**

Recent Developments

Elizabeth reported on the current iDonate situation.

We are getting all of our donations

There are still significant issues with tech support and communications with iDonate

We are seeing some unexpected fees applied

It seems evident that this program is not providing a good solution for LEAF, and that may be a matter of organizational size.

The group concurred that we will not recommend continuing with iDonate but will reexamine PayPal as better suited to our needs.

### **Fall Campaign**

The PR Committee will be putting together the timeline and style this week. This will include the target demographic that includes our data base, the Chamber list, and selected area households. Last year's went to approx. 13,000.

**New/Future Board Members**

Several members reported on conversations.

**Learning Renaissance**

Updates were provided:

Sponsorships are in and invitations are out to the virtual giving process which will be boosted with online ads, some local visuals and reminders on social media.

**Adopt a CR Updates**

Individual donations (new to the program) have been especially numerous this year. Total donations of \$22,000 so far and 87.2 classrooms.

Bruce noted that accumulated giving since the start of the program has reached nearly \$200,000.

Next Executive Committee Meeting: **November 10 2020** at 11:00 am – via Zoom.

Respectfully Submitted  
Pat Krueger