

LEAF Exec Committee Notes

Wednesday March 6, 2019

LEAF Office

The meeting was called to order by Chair Elizabeth R. at 11:45 pm

Members Present: Elizabeth Reisinger, Peggy Carlson, Pat Krueger, Bruce Hentges

Additions to agenda were: Immersion Program funding request and a contract for legal services.

Meeting of February 4, 2019 were accepted.

Financials

Tim and Bruce are reviewing next week. Bruce shared the current Fundraising summary for February 2019

Internal Audit Report is still incomplete – it will probably surface after the committee chair emerges from tax season.

Review Annual Meeting of Feb 11,2019

The attendance was up and included a good variety of people. The program went smoothly, photos were achieved and the hosts served us well.

LEAF Photo Contest

Pat reported that it is ready to launch as soon as Paul S. can get it onto the website.

Our new legal consultant reviewed the rules and procedures, and found them to be in good order. Her only comment was that a signature (parental as appropriate) would be good, but with the process being totally online, it is difficult and not necessary.

Bruce will begin contacting school staff as soon as the rules and forms are online. Use of Peach Jar may be possible.

Pat K will jury the entries and manage the postings on Facebook. A panel consisting of PR committee members will select award winners.

Spring Grant Cycle

Peggy reported that all is going very well so far. The granting committee is meeting tomorrow (March 7).

There was additional discussion regarding the addition of a fall granting round from the Academic Fund. This could better accommodate some of the academic enrichment planning. That lead to discussion of adjusting the fall due date. The group consensus was that this can be done by moving the board meeting into November. Bruce will put together a plan for the revised approach and present it to the board.

It was also agreed that following this round, Peggy will relinquish her role as an evaluator, but continue as the administrator. An effort will be made to cycle some new members onto the committee.

Contingency Funds:

Peggy shared some concerns regarding the use of contingency funds for (mainly) academic programs that could possibly be submitted during a regular granting round. It was generally agreed that there are appropriate safeguards in place to prevent abuses, and that the addition of a fall round might also help.

Night of the Stars

Bruce reported that the net from ticket sales at the Paramount was up this year. He also shared that about \$800 in donations come in at the performances, and another \$700 – \$800, so far has been mailed in. While this is good, the cost of the flyer and mailers was higher. The general consensus was:

1. The NOTS remains an excellent public recognition/PR event.
2. The demographic at these events is not high capacity for major support
3. An emphasis on major sponsors to support this community showcase is needed.

Immersion Program

After years of waiting lists and strong popularity, there is now a need to recruit new families. The availability of these programs is not as widely known following initial publicity. Because such advertising, outside of the district, is inappropriate for the school system, LEAF can take this on by creating and distributing a mailer – much like our annual postcard news.

Legal Services

Attorney Melinda Gau is now under contract (not retainer) to serve as our legal counsel at a rate of \$250 per hour.

Points for the good of the order

Peggy shared information about ways to support digital equity, suggesting it might be a Learning Renaissance cause. Since it was done a few years ago, we know it is possible, and there is still work to be done in that area.

Next Executive Committee Meeting: April 9 at 11:30

The meeting adjourned at app 1:00 pm

Respectfully Submitted
Pat Krueger