

LEAF Board of Directors Meeting

Monday, August 21, 2023

4:00 p.m. – In-person, With Zoom Option!

Members in attendance: Diane M, Bruce H., Laurie J, Abdi D., Brianna I., Charlie E. Valerie R., Hani J., Rob V., Sara M., Chad R., Andrea P., and Melissa H.B.

1. Call to Order and Additions to the agenda (President Diane Moeller)

The meeting was called to order at 4:03 by Diane Moeller.

2. Pat Krueger remembrance – Sunday, August 27 at 2:00 p.m. First United Methodist Church

- Pat Krueger Legacy Fund
- Donations directed to LEAF

Pat Krueger was a long time LEAF board member. We are setting up a Pat Krueger legacy fund for her. The Krueger's are close to donating \$25,000.00 over the years. Since they are so close, the executive board voted in favor of setting up a legacy fund in her name. Bruce H. will be doing the eulogy at her service on Sunday.

3. Good News and Thank Yous

- PAKRAT Summer Report (Sara Martini)

The PAKRAT book bus had a very successful summer. It ran for 7 weeks with 18 stops a week. We checked out 5,918 books to 2,081 students.

- Summer Newsletter

It is scheduled to go out any day. It is being printed by Rengel Printing. All board members will be getting a copy.

- Apollo/Tech Golf Scrambles

LEAF serves as the fiscal host for the golf scrambles. Both were very successful and well attended. The Tech scramble brought in close to \$30,000.00. Bruce H. didn't have a total for the Apollo scramble yet. 50% of the profits go directly to activities at each school and 50% goes into legacy funds for the two schools.

4. Consent Agenda:

- Approval of Directors meeting minutes as posted on web page for May 22, 2023
- Approval of August 8, 2023 Executive Committee Minutes -as posted online.
- Approval of bill payments for July 2023
- **Action Requested:** Approval of the Consent Agenda

Abdi Daisane made a motion to approve the consent agenda and Lori Johnson seconded it. Everyone voted in favor.

5. Financial Reports (Tim Beck & Bruce Hentges)

- July 2023 Fundraising Report
- July 2023 Profit and Loss Statement
- July 2023 Balance Sheet
- July Reconciliation Report
- **Action Requested:** Approval of Treasurer's Report

Fundraising Report: Peter Matter Legacy memorial scholarship fund was missing from the original fundraising report. The amount is \$25,000.00. \$122,613.77 is our total funds raised so far this year. The stock market is doing much better this year, so our funds are growing again.

Profit and Lost Statement: Apollo and Tech golf tournament funds will not be reflected until September. Our management and general expenditures are up some because of the management fees we are paying to Bergan/KDV.

Balance Sheet: LEAF's total assets are \$2,128,857.88.

Reconciliation Report: One of the things we would like to address with Bergan/KDV is removing the old checks that go back almost 10 years.

Andrea Preppernau made a motion to approve the financial reports and Chad Roggeman seconded it. Everyone voted in favor.

6. Bergan/KDV

- Next steps regarding LEAF financial reporting
- Now transitioning our financials to Bergan/KDV – Sage Interacct. September financials will be presented via Sage Interacct
- Now transitioning to bill.com for all checks

Bruce H. and Tim have been meeting with Bergan/KDV, and we are deep in the transition process. They are now paying all of our bills. We are using a program called Sage Interacct. Tim Beck is staying with us through the transition process and then Rob Voshell has agreed to take over as treasurer for LEAF.

7. Learning Renaissance

- Sunday, October 29 – Café Renaissance
- Fund-a-Need (VEX Robotics & STEM education)
- Tickets \$80 – **Pacesetter sponsorships are available!**
- Already have a \$10,000 matching gift

The date is Sunday, Oct. 29th and our fund-a-need is VEX robotics and STEM education. The Dorshers' have given \$11,000.00 for a matching gift. LEAF is currently searching for pace setter sponsors which start at \$275.00, \$500.00 and \$750.00. Let Bruce know by the end of the week if you are interested in being a pacesetter so your name can be added to the invitation. The invitations will be sent out the week of Sept. 11th. If you would like to donate a bottle of wine, let Diane Moeller know. The event runs from 5:00pm-8:00pm.

8. Adopt—Classroom Project

- \$250 to adopt a classroom. Goal is to exceed the \$44,000 donated in 2022!

The letters will go out early next week. This is our most positive fundraiser for our teachers. We have already collected over \$4,000.00, and we haven't advertised yet.

9. 2023 LEAF Fall Grants

- Activities: \$25,606 (Activities applications close on Friday, Sept 22)
- Academics: \$21,946 (Academic applications close on Thursday, Oct 5)
- Grant committee recommendations will be on the October LEAF board agenda

Our fall grant applications are open right now. The fall activities grant applications close on Friday, Sept. 22nd and the academics applications close on Oct. 5th. The board will vote on the grant committee's recommendations at our board meeting on Oct. 30th.

Participation fund is used to help students get sports physicals, equipment and sometimes Metro bus passes so they are able to participate in activities. LEAF has an agreement with CVS for \$49.00 physicals for District 742 students. Bruce H. and Peggy Carlson are working with CentraCare to see if we could work together to provide physicals for students.

10. LEAF 742 Distinguished Alumni

- Mark Bragelman (LEAF Night of the Stars)
- Marty Heine & Wayne Schluchter (Tiger Golf Scramble)
- Nomination forms online

Nominees need to have graduated from a St. Cloud school, stayed in the community, and contributed to the St. Cloud community. We are looking for committee members to choose 742 distinguished alumni. Watch the LEAF webpage for nomination form and listing of current “LEAF 742 Distinguished Alumni”.

11. Social Media Committee

- How to best use Social Media (Webpage, Facebook, Instagram, Twitter, - even Tik Tok??)
- Looking for interested members

Sean Reagan has been our intern again this summer and researching what other educational nonprofits are doing. Sean will be giving Bruce H. his report later this week. Bruce H., Lori J. and Sean have been talking about how to enhance our social media presence. We are looking for someone to lead this charge for LEAF. Bruce H. and Lori J. are also meeting with Tami DeLand this Thursday for ideas, too. LEAF would like to have a link to the LEAF website on the District 742 website. Lori J. has been taking the charge on our social media accounts this right now. Abdi Daisance and Chad Roggeman volunteered to help. Anyone who is willing to participate on this committee should let Bruce H. know. Abdi suggested sending out our invitations digitally instead of always just by mail. Chad suggested using Apollo and Tech students help us with pictures and posts and having our social media committee approve them first.

12. Strategic Plan

- Raise \$500,000 annually – Review LEAF Events?
 - Last Three years: **\$1,347,364.99 - \$449,121.66 Average**
 - **“Develop the LEAF Story”**
- Increase Donor Base to 500 annually
 - **“Develop the LEAF Story”**
- Increase Legacy Funds
 - **“Develop the LEAF Story”**
- Increase the number of kids impacted
 - **“Develop Baseline Data on LEAF Impact”**
- Develop Operationally
 - **“Committee to Investigate & Plan Staffing”**
 - Succession Planning
- **Current Action**
 - **Preparing a “LEAF Story” Video**
 - **Ryan Unger**

All five goals revolve around developing the LEAF story. Bruce H. is writing the story and Elizabeth Reisinger agreed to write the script and Ryan Unger will film the video for us. Ryan is also creating a video for Night of the Stars as well.

13. 2023 Executive Committee and Board of Directors Meeting Dates for 2023

Executive Committee
September 5

Board of Directors

October 3
November 7
December 5

October 30
December 18

14. Upcoming Events

- **LEAF Learning Renaissance**
 - Date: October 29, 2023
- **LEAF Night of the Stars**
 - Date: Friday, February 23 & Saturday, February 24, 2024

The meeting was adjourned at 4:56pm.