

Ex Board Topics:

August 9, 2022, at 2:30 p.m.

Members in attendance: Bruce H., Bruce M., Lori J., Peggy C., Tim B., Sara M., Sean Reagan

1. Call to Order and Review of Executive Committee Meeting Minutes of July 12, 2022 (Bruce Mohs)
Meeting was called to order at 2:30 by Bruce M. Peggy made a motion to approve the minutes from July. Tim seconded the motion. Everyone voted in favor.
2. Additions to Agenda from Executive Committee members
There were no additions to the agenda.
3. Financials

- Fundraising Report for month of July 2022. (Bruce Hentges)

Bruce H. shared the highlights of the fundraising report for July 2022. \$12,096.00 in funds was brought in during the month of July. This does not include the Apollo and Tech golf tournaments. Apollo's tournament was very successful. Tech's tournament is coming up. They will be on the fundraising report for August. LEAF also received the 1st payment of \$5,000.00 for the PAKRAT fund in July.

- July Profit & Loss Statement & Balance Sheet (Tim Beck or Bruce Hentges)

Bruce H. shared the profit and loss statement. Tim explained that the donations for the homeless fund are much greater this year totaling \$48,390.00 so far.. The music matters fund at \$79,252.33 and the donation for the Schnettler fund are also big donations this year. Everything else is similar to last year. LEAF's general management is up some from last year because of printing expenses and some health benefits for Bruce H. Our total grants given this year are a bit lower than last year which contained many Covid related grants. Our net income this year is -\$192,329.68 because of the tough stock market.

Bruce H. will send the financial statements out to the full board before the meeting on Monday.

4. Strategic Plan developments
 - July 29 meeting with Jon Ruis
 - Committee membership as of today

Lori, Bruce H., and Sean are working on the survey that will be sent to stakeholders. Bruce H. listed the board members that agreed to be part of the strategic planning committee. Bruce H. will ask again at our full board meeting on Monday if anyone else is interested. If we don't get 20 board members who are interested in serving on the committee, we could try to get some stakeholders that might be interested, too.

5. Sean Reagan: Final Report
 - Comparison of Education Foundations in MN
 - What Sean has learned from 990s

Sean's internship ends on Thursday, Aug. 18th. Sean shared a spreadsheet of data he compiled as part of the LEAF GuideStar project comparing nonprofit education foundations around the state of MN. LEAF is the 11th largest education foundation in the state of MN. LEAF ranks 6th in total grants in the state of MN and 4th in program grants in the state of MN. LEAF is 14th in total salary costs of education foundations in the state of MN. This does not count the number of employees that each foundation has. ½ of the education foundations in the state of MN report no salaries. LEAF's efficiency rate is 85.26% which is very good. It should be in the range of 65-90%. Sean also shared information about other foundations which are comparable to LEAF. A special thanks to Sean for doing all this work for LEAF this summer.

6. Learning Renaissance
 - LR committee meeting of July 21
 - Live Auction – Fire Truck Ride/Morgan Cabin - Verified
 - Wine Pull

Bruce M. and Bruce H. shared that the committee is meeting again this Thursday. Things are moving ahead. They are working on the invitation list and the invitations will go out around Sept. 16th. The fire

truck ride is confirmed as well as the week at the Morgan cabin. There will be a wine pull at the event. Bruce M.'s brother, Bob will get the wine for us.

7. Light the Legacy

- Vicki Morgan
- September 22 at Park Event Center
- Tickets \$40 – LEAF for Table of 4??

Vicki Morgan is a member of the Light the Legacy nonprofit. It's mission is to make people aware of legacy planning. Bruce H. would like LEAF to have a table of four at their event on Sept. 22nd at the Park Event Center. Bruce H. and Colleen are going to represent LEAF. Let Bruce H. know if you are interested in attending the event.

8. Meeting with Melissa Stricherz, CEO for BSA and Don Watkins

- EPIC
- \$1,000 Scholarships

Bruce H. and Sean met with Melissa and Don. They are both involved in the EPIC program who's mission is to teach kids about different careers and job opportunities. They would like to offer \$1,000.00 scholarships to students who complete their program. They would like to offer 12 scholarships. They are hoping that LEAF would support one or two of these scholarships but did not directly ask at this time.

9. Meeting with Bill Sininger – McKinley/ALC

- EPIC/Work Experiences for ALC students
- \$7,498 for Transportation

Bill met with Bruce H. and Peggy because he has needs to make the EPIC program work for his students at McKinley, too. He is looking for funds for transportation to get his students to Tech to be involved in the EPIC program. Bruce H. connected Melissa Stricherz and Bill to discuss about this. Most of the students at McKinley are District 742 students but not all are. We talked at our last executive committee meeting that we would put the brakes on any additional grants until the market improves. Bruce H. would like to keep both agenda items 8 and 9 on the back burner and wait for a formal request. All executive board members thought that they EPIC program sounded like a great program.

10. LEAF Summer Newsletter

The summer newsletter will be going out this week.

11. Teacher Welcome Back on Tuesday, August 30.

- Four, \$250 Adopt A Classroom Giveaways
- 75 LEAF Pencils
- How to use to increase payroll deduction?
- Thank you poster to those who do payroll deduction?
- LEAF Banner, Large Check, Registration Forms for drawing,
- How to approach other businesses???

The bullet points above are the things that LEAF decided to do for the teacher welcome back on Tuesday, Aug. 30th. Peggy, Bruce H., and Bruce M. volunteered to be there to work the booth. Bruce H. will follow up with Tami Deland. We will also invite board members to attend if they would like to.

12. Grants Committee (Peggy)

Bruce H. will set up a time to speak to the admin group about the granting cycles and process. Bruce H. shared that we have \$47,353.00 for unrestricted activity grants and \$19,362.00 for unrestricted academic grants. This is a change from the previous numbers. We have more money for unrestricted academic grants than we had previously thought. Bruce H. shared the documents outlining the grants for the 2022-2023 school year.

13. Central MN Ed Foundation Leaders Meeting

- Brainerd: Alumni Recruitment and Staff Payroll deduction
- How to increase payroll deduction within reasonable recruitment?? Recruitment of local businesses that offer payroll deduction???

Bruce H. shared that Brainerd talked about how they recruit very aggressively for payroll deduction for district staff. We currently have five people in District 742 that do payroll deductions to LEAF. Sara mentioned that the District sends out emails about making payroll deductions to the United Way. Bruce will contact Tami Deland to talk about this opportunity for LEAF.

14. Tech scoreboard advertising??

- Free with Program Ad for Football?

This agenda item is a carry-over item.

15. Principles & Practices for Nonprofit Excellence (Bruce Hentges/Executive Committee)

- Review of October discussion/survey on “Governance”
- Tim will take #2 & #3
 - 1) ~~Governance (Bruce)~~
 - 2) ~~Transparency & Accountability (Tim)~~
 - 3) ~~Financial Management (Tim)~~
 - 4) ~~Fundraising (Bruce)~~
 - 5) ~~Evaluation (Bruce)~~
 - 6) ~~Planning~~ **Strategic Planning Process**
 - 7) Civic Engagement and Public Policy (Peggy)
 - 8) Strategic Alliances (Bruce Mohs)
 - 9) Human Resources
 - 10) Volunteer Management
 - 11) Leadership and Organizational Culture (Peggy)

16. Future **Events Committee** (Bruce Hentges)

- After Strategic Plan?

17. 2022 Executive Committee and Board of Directors Meeting Dates

<u>Executive Committee</u>	<u>Board of Director</u>
August 2	August 15
September 6	
October 4	October 24
November 1	
December 6	December 19

18. Next Executive Committee Meeting: **September 6, 2022 at 2:30pm**

A motion was made to adjourn the meeting at 4:15 by Peggy C. It was seconded by Lori J. Everyone voted in favor.