

LEAF Board of Directors Meeting

Monday, April 16, 2018

Meeting Minutes

The meeting was called to order by President Elizabeth Reisinger at 4:49pm.

Members Present: Peggy Carlson, Abdi Daisane, Dan Edelbrock, Lori Johnson, Patrick Kruchten, Pat Krueger, Kathy Lyerly, Staza Pany, Elizabeth K. Reisinger, Greta Stark-Kraker, John Wertz, Bruce Hentges

Agenda

LEAF Good News Primary Goal Achieved!

Bruce announced that the Crowdwise online campaign to raise money for PAKRAT has successfully reached a basic goal, raising \$3000. This qualifies LEAF for consideration for the larger grants. To date \$3400 has been raised and the campaign goes through May 11. The PR committee has decided to make the next goal \$5000, covering the cost of books for the summer bus program. It is also hoped that raising more money will reflect well on the community support and project viability that will be considered by the panel selecting the top grant recipients

Consent Agenda:

- A. Approval of Board of Directors meeting minutes of March 19, 2018
- B. Approval of Executive Committee Minutes of April 10, 2018
- C. Approval of bill payments for March, 2018

Peggy C moved Lori J. seconded approval. The motion passed unanimously.

Financial Reports

A. March Fundraising Report

Bruce noted that the totals remain similar to last fiscal year's for most strategic goal categories. The notable differences reflect the specific 2017 campaign for the Homeless Fund and Immersion Program support. One question resulted in the suggestion that the monthly section, rather than listing a month end date (30 or 31 etc.) the report should list only the month – making it more clearly not a YTD figure.

B. Treasurer's Report

In Tim's absence, Bruce reviewed the printed reports – including:

- March Profit and Loss Statement
Again, differences reflect specific non-reoccurring campaign. Income is slightly lower, and granted amounts are up. Costs are slightly down.
- March Balance Sheet
The total is up from last year.
- LEAF Budget Update & Comparison
A separate budget update was not yet available for the meeting, so was not shared. It should be ready by the May meeting. Bruce reminded members that it will be very similar to the profit and loss statement as reviewed.

John L. moved and Dan E. seconded approval. The motion passed unanimously.

Contingency Grant: FIRST Robotics. \$500

For the benefit of new board members, Elizabeth explained how contingency grant requests work and are handled. The exec committee has the authority to approve any routine request, often a necessary option because of the time requirements that often accompany these opportunities. The common practice is that the Board is then provided with information at the next regular meeting.

This group was granted \$500 toward the national competition they have qualified for in Detroit. Due to the early date, more requests can be expected, so the basic amount was prudent at this point. Bruce explained the program and noted that it would most likely not exist in 742 without the financial support of LEAF.

Report from Allocations Ad Hoc committee

Peggy Carlson reported on the work of the ad hoc committee. With the redesign of the website, and expanded capabilities, application forms will be made interactive online. This is an opportune time to make much needed adjustments and improvements. The following items were accomplished to date:

- The grant form itself has been clarified and streamlined. The two fund forms will be more uniform and score sheets will match.
- It will be emphasized that final report forms will be required, and greater effort will be made to secure them along with images, stories, etc..
- Janet Reagan has agreed to construct a simple history of grants that will make it easier to look back and see patterns of support
- Joe Mullen will update the score forms
- An updated and refunded definition differentiating the two funds will be provided

Standard practice and policy suggestions also include:

- The spring due date for applications will be moved to February 15
- Suggested updates to the policy for contingency funds are offered, a draft was shared
- Policy regarding the adding any unallocated regular funds to the contingency for that year is recommended.

More will be shared with the board as these improvements are implemented.

Events

A. Gannett/USA Today Grant Competition

Members were reminded that this runs through May 11. The url:

<https://www.crowdrise.com/o/en/campaign/district-742-local-education-and-activities-foundation1>

B. Dancing with the Stars

C. Randy Warzecha, local realtor and volunteer, will be competing at the annual Women's Fund Dancing With The Stars fundraising event on Monday, June 18. Randy has chosen to raise money for the LEAF Homeless Student Services Fund. The PR committee is working on promotion for this even, which will be focused on attracting online donation/votes – much like the current PAKRAT effort. Promotion can begin at any time now, and some efforts are underway, but most will happen at the end of the current effort – to avoid the overkill and confusion. Social media will be used, with some video and colorful posts that will target a slightly different demographic than the PAKRAT online ads.

A pit crew of 2 will be needed for the event – anyone interested in serving in that donation seeking capacity should let Bruce know.

Vote: www.communitygiving.org/wfp18

D. Liberty Block Party

LEAF will again benefit from this annual outdoor concert in Whitney Park on Friday June 22. Though the organizers will not be asking LEAF to sell T-shirts again this year, members expressed an interest in doing so. That will be communicated to the organizers.

Forms Due

All Board members must complete, sign and date conflict of interest disclosure forms each year. The forms are due. They were provided at the meeting, and will be available to complete online.

The meeting adjourned at 5:59

Respectfully Submitted

Pat Krueger, Secretary

Next meeting:

Next meeting: Monday, May 21, 2018 – 4:45 at KDV