

LEAF Board of Directors Meeting

Monday, March 27, 2017

Meeting Minutes

The meeting was called to order by President Elizabeth Reisinger at 4:45pm.

Members Present: Peggy Carlson, Don Farleo, Hudda Ibrahim, Mike Janey, Patrick Kruchten, Pat Krueger, Bill Martin-Chaffee, Jim Michaud, Bruce Mohs, Joe Mullen, Janet Reagan, Elizabeth K. Reisinger, Kris Scharenbroich, Gary Strandemo, Bruce Hentges Guests: Pat Welter, Allocations Committee Chair

Agenda

There were three additions to the meeting agenda

Contingency Request from Apollo TrapShooting Team

Homeless Campaign (Up to \$20,000 Match)

PAKRAT Video Campaign (\$100,000 Or \$50,000 Possible)

LEAF Good News/Thank You

Bruce shared a Night of the Stars note from Madison music teacher Karen Kruse and a copy of a letter to editor from Denny Smith and announced completion of the PAKRAT & Homeless Fund Videos & Kickoff. He also reminded members that our published annual reports have been sent to major donors and posted on the website.

Consent Agenda:

A. Approval of minutes of January 16, 2017 Board meeting

B. Approval of Executive Committee Minutes of March 3, 2017

C. Approval of bill payments for January & February, 2017

D. **Action Requested:** Approval of the Consent Agenda

Chris S moved and Jim M seconded approval of the consent agenda. The motion passed unanimously.

Discussion/action items

1. Request for LEAF to be Fiscal Agent for Apollo Football Raffle

Bruce presented information about this request, citing the need for an agent to acquire the gambling permit necessary to conduct the raffle. This is similar to the previously supported Apollo Calendar Raffle, but with less actual clerical work involved. LEAF will be responsible for writing 50 checks (previously LEAF wrote 365 checks for the calendar raffle).

Bruce M moved and Mike Janey seconded approval of the request. The motion passed unanimously.

2. Allocations Committee Recommendations

Pat Welter served as chair of the Allocations Committee, and presented the written report and recommendations to the board.

Janet R moved and Peggy C seconded approval of the report and recommendations as submitted.

- The amount available for Academic grants was \$15,512.00, and for Activities \$13,074.00.
- Discussion included explanations of the committee's conclusions:
- Because of limited funds available, only about ¼ of the amount requested could be awarded.
- Members were reminded of the fact that Legacy funds are subtracted from the Activity grant total before the spring round, which impacts the total available.
- Welter noted that many of the requests were for unusually large amounts
- She also noted that there were a number of requests that were shifted from one fund to the other. This resulted in a suggestion of consideration of a cap on amounts requested. It was decided that this might be a topic for further discussion at a later point.

Following discussion, the motion passed unanimously.

3. Contingency Request from Apollo Trap Shooting Team

Bruce H. presented information about this new program at Apollo High School. He explained that they were not able to apply for a regular grant because the program was not organized prior to the deadline. He also reviewed the protocol for contingency granting, including the historical, unofficial \$500 standard award that is usually offered early in the season. He also explained that since requests did not deplete the annual \$2000.00 amount set aside for contingencies, some carried over and can be used in this case.

Discussion included:

- We should make certain that this is now a fully approved district and High School League activity
- Is it appropriate for LEAF to fund the purchase of firearms and ammunition Peggy C moved and Jim M. seconded the following:

The request from the Apollo Trap Shooting team is approved contingent on the verification that the activity is officially approved by the school and that the funds allocated are used specifically for the facility rental.

The motion passed unanimously.

4. Financial Reports

The January/February Fundraising Report and Treasurer's Report were presented by Bruce H in Tim's absence – including the Profit and Loss Statement and Balance Sheet

Bruce reminded members that the Budget Committee will be giving careful attention to Legacy Fund summaries, and that next month The Board will be asked to approve budget reconciliations and our updated 990.

Bruce M moved and Bill M seconded approval of the financial reports. The motion passed unanimously.

5. Tech Centennial Celebration

Following a combined meeting of the LEAF Executive Committee and the PR committee, it was decided that funds from the regular LEAF PR budget can be used to cover the \$1000 allocation to this event. PR committee members made a decision to discontinue radio spots on MPR, concluding that this will be a better expenditure for the following reasons:

- LEAF will have potential access to THSAA database for future email use
- LEAF will have opportunities to use the THSAA online Newsletter to 8,500 alumni in March/April.
- LEAF can have a presence at the July 29 Centennial Celebration dinner, including fliers on the tables and a spot on the agenda – the LEAF executive director will be invited to make remarks.
- LEAF will have a presence at the Lake George music event and the registration area.

In addition, LEAF will explore a more defined partnership with the Tech Alumni Board to the mutual benefit of both organizations. It is also hoped that this effort will also help to nudge the formation of the Apollo alumni organization and a similar opportunity.

Pat Krueger moved and Mike J seconded approval of payment of \$1,000 to Tech Centennial Committee. The motion passed unanimously.

6. Current Campaigns Homeless Campaign (Up to \$20,000 Match)

Bruce reported on two current funding campaigns

The Homeless Campaign (Up to \$20,000 Match) is going full swing. \$11,655 collected as of today.

- Marketing includes video, mailing, email blast, Facebook, churches, Tech Alumni Assoc, Delta Cappa Gama State Convention, St. Cloud Realtors, etc 33rd Ave Lamar Digital Billboard
- Fliers were distributed to members willing to help with distribution.

PAKRAT Video Campaign (\$100,000 Or \$50,000 Possible) is ready to launch. Voting: 11:59 a.m. April 12 until 11:59 a.m. May 12

- The top 10 in three categories will be reviewed & winners announced for either \$100,000 or \$50,000.
- Marketing includes video: approved & posted: <http://act.usatoday.com/submit-an-idea/#/gallery/58008221>. Facebook buy, District Communications, PAKRAT School contacts, LEAF email blast, high school student council/NHS, LEAF Board

7. Resignation of Tarryl Clark

Bruce shared the resignation of Board member Clark, who has move to accept a new career position.

8. Night of the Stars Review

Financials will be fully shared at the next meeting.

The Meeting was adjourned at 6:15

Respectfully submitted

Pat Krueger, Secretary

Next meeting: Monday, April 17, 2017 – 4:45 at KDV

Upcoming Events:

1. **“The 742 Challenge for Children: Supporting Students Experiencing Homelessness”:** Now through April
2. **Liberty Bank Block Party:** June 23
3. **Apollo Golf Tournament:** Friday, July 28
4. **Tech Golf Tournament:** Friday, August 11