

LEAF Exec Committee Notes

Wednesday June 10, 2019

LEAF Office

The meeting was called to order by Chair Elizabeth R. at 1:07 pm

Members Present: Elizabeth Reisinger, Tim Beck, Peggy Carlson, Pat Krueger, Bruce Hentges

Notes and Additions to agenda:

- Bruce noted that all board meeting minutes are now posted on the website.
- Bruce also shared information about the spring swim lessons being offered through the Apollo swim team. All grades and schools are invited for this free service.
- Charities Review Council has requested that we survey donors. More information is needed, such as if/how results will be shared.
- An offer of support from a group called Random Acts of Kindness has been received. Bruce will further investigate this program.

Financials

Fundraising Report for May 2019

The anonymous Learning Renaissance Fund-a-Need Challenge grant has again been given to LEAF so there is now \$10,097 for this year's event.

May Profit & Loss Statement & Balance Sheet

Tim and Bruce are meeting this afternoon to do updates.

Bruce pointed out that in spite of market issues and generous grants given by LEAF, the endowment is up a bit over last year at this time.

August Board Meeting Date

Potential conflicts have been resolved, so the August board meeting will be held on the regular date.

LEAF Photo Contest

\$500 program grant

Bruce and Pat reported on a plan created by the PR Committee to promote and boost participation in the contest. They will be offering a \$50 (or more) gift certificate award to contest winners. Currently LEAF has some Scheels certificates that can be used. In addition, they are seeking approval to offer a \$500 grant to the program (Apollo or Tech) a winner selects. This would be in effect for each half of the year, so will require that we designate \$1000 per year for this effort. The money would come from the endowment, beginning in the fall of 2019. The group approved through consensus.

Update on Flow-Through Funds Status

Information on the Homeless Fund and the Activities Participation Fund will be ready in August.

Bruce reported that LEAF has made \$69,731 in 2019 grants to date and that will be up by at least \$10,000 by the end of the month. An updated grant report will be given at the July executive board meeting

What's Going On?? Events Updates

Apollo/Tech Golf Scrambles and on for August
Learning Renaissance

The date is confirmed for October 27, and the Fund A Need this year is the career exploration program EPIC. The goal is \$10,000 to \$12,000.

Adopt a Classroom is set to launch as usual in late summer.

Allocations/Foundant Developments

Peggy reported that an auto email reminder system for final reports is being set up.

Update from PR Committee

Pat reported that in addition to the photo contest, plans for the summer Newsletter, Adopt A Classroom campaign and Payroll deduction flyers are underway.

Pat also brought up the need to target local realtors with more positive information about the school district. This should be framed as a benefit to them in that strong property values are important to their revenue as well.

Presentations to a group or groups are better than printed messaging.

Next Executive Committee Meeting: July 15 at 1:00

The meeting adjourned at app 1:30 pm

Respectfully Submitted
Pat Krueger