

LEAF Board of Directors Meeting

Monday, September 18, 2017

Meeting Minutes

The meeting was called to order by President Elizabeth Reisinger at 4:50pm.

Members Present: Peggy Carlson, Cindy Harner, Patrick Kruchten, Pat Krueger, Mike LaFontaine, Bruce Mohs, Joe Mullen, Patrick Mullen, Laura Pfannenstien, Janet Reagan, Elizabeth K. Reisinger, Bruce Hentges

Agenda

LEAF Good News/Thank-You's

Thank you notes from Apollo and Tech high schools were shared along with copies of the football program ads LEAF purchased

Consent Agenda

- A. Approval of minutes of August 21, 2017 Board meeting
- B. Approval of Executive Committee Minutes of September 7, 2017
- C. Approval of bill payments for August, 2017

Peggy Carlson moved and Bruce Mohs seconded approval. The motion passed unanimously.

Bruce H reminded members who missed the August meeting to look over the meeting minutes carefully, as important matters were discussed. Elizabeth also reminded members that the August Exec committee minutes were shared electronically.

Financial Reports/Treasurer's Report

- A. August Fundraising Report

Bruce reviewed the report, as distributed. We continue to receive donations for the Homeless Fund. Donations for the Adopt A Classroom campaign are currently at \$16,000, but more are expected. In total, the fundraising this year, to date, is \$214,298.

- B. Treasurer's Report

Bruce reviewed the August Profit and Loss Statement noting that it remains close to last year's in expenditures, far ahead in public support..

Cindy Horner moved and Joe Mullen seconded approval of financial reports as presented. The motion passed unanimously.

2017-18 Activities Grants

The amounts for granting have been determined and are as follows:

- A. \$37,834 for 2017-18
- B. \$21,500 for Fall 2017
- C. \$14,334 for Spring 2018

The Allocations Committee Meeting is set for **Thursday, October 12, 8:30 a.m. at GPM**

Grant Awards will be approved at the October 23 LEAF Board of Directors meeting

Immersion Program Celebration:

Elizabeth explained the Thursday, September 21, 5:00 – 7:00 p.m. program at Lake George. This marks ten years of success with the program, and this is significant for all such programs in Minnesota. The event will feature performances, some carnival like activities for families and some booth displays that include LEAF. Volunteers are needed to be at the table – please wear LEAF polo shirts – and enjoy.

Night of the Stars

Bruce reminded the members that will this event is an excellent PR and friend-raising endeavor, the NOTS program has not proven to be lucrative as a fundraiser. The overhead costs are significant, and much of the ticket revenue is passed through directly to the schools. It is also very time/staff intensive. The greatest source of revenue is sponsorships, and the online auction is a distant second.

Discussion resulted in a general consensus that this event remains important for visibility. Ideas to save money with less expensive advertising, and a potential change from auction to more raffles were suggested. Other suggestions included:

- Use high school auditoriums rather than the Paramount because of the cost of that facility.
- Include a 50/50 raffle
- Raise adult ticket price from \$16 to \$18
- Include more of a direct ask at the event.

Bruce indicated that the committee is still seeking an auction chair, and that changes may be a consideration once that position is filled. He also asked for suggestions for additional sponsors. It was suggested that we not conduct an auction if no one was interested in chairing it.

No action was taken

Updates

A. Learning Renaissance

Elizabeth reported that invitations will soon be in the mail and arrangements are going well.

A. Participation Fund

\$3500 has been distributed as follows:

\$1000 to each high school

\$500 to cover all middle schools

\$1000 to the school social workers.

The meeting was adjourned at 5:43

Respectfully Submitted

Pat Krueger

Secretary

Next meeting:

Due to MEA week absences, the October has been changed to Monday, October 23, 2017 – 4:45 at KDV

Upcoming Events

Learning Renaissance: Sunday, October 29, (5:00-8:00 p.m.)

Night of the Stars: Friday, January 12 & Saturday, January 13, 2018