

## LEAF Board of Directors Meeting Minutes

Monday, November 21, 2016

4:45 p.m.

**KDV**

Attendees: Joanne Dorsher (President), Heidi Everett (Secretary), Cindy Harner, Bruce Hentges (Executive Director), Marty Heine, Mark Helminick, Mike Janey, Pat Kruchten, Pat Krueger (Vice President), Jim Michaud, Bruce Mohs, Joe Mullen, Laura Pfannenstien, Janet Reagan, Elizabeth Reisinger.

**Called to Order** by Joanne Dorsher at 4:46

### **LEAF Good News/Thank You's**

- Thank you's from groups that received grants (Tigrettes, Granite City Gearheads, etc.) as well as from the District for \$3,000 grant to early childhood PAKRAT program.

### **Consent Agenda**

- A. Approval of minutes of September 19 Board meeting.
- B. Approval of October bills to pay.
- C. **Action:** Motion to approve Mike Janey. Second by Joe Mullen. Motion carries.

### **Financial Reports** (as presented by Bruce Hentges)

- A. October Fundraising Report
  - Adopt-a-classroom over \$17,000 (October+)
  - South Junior High Activities Fund has reached \$25,000 and can start awarding this spring based on current LEAF percent payout.
- B. Tim not available for Official Treasurer's Report. Finance Committee will be meeting soon and will give full financial report at December meeting.

### **January/February/Annual Meetings**

- A. Will be back to third Monday of the month for ease. Shifting dates to accommodate schedules has not yielded greater attendance.
- B. Annual Meeting proposed at Holiday Inn to include current, former, outgoing Board members, and their significant others. Recommendation of Country Club because of free room use. Janet Reagan will check date.
- C. **Action:** Motion to keep LEAF Board Meetings on third Monday by Cindy Harner. Second by Bruce Mohs. Motion carries.
- D. **Action:** Motion to approve up to \$500 for room rental and light food for annual meeting by Cindy Harner. Second by Joe Mullen. Motion carries.

### **Liberty Block Party** (Bruce Hentges)

- A. Musical act is selected and was shared for June 23 event.
- B. Want to partner with LEAF and promote Liberty and LEAF on advertising. Liberty will cover advertising costs.
- C. Will be a LEAF Café, and LEAF gets 100% percent of profits from café sales (anticipated a minimum of \$10,000).
- D. Von Hanson's will provide the food and staff the cafe.
- E. LEAF will staff the t-shirt table for Liberty Block Party.
- F. Once Liberty presents to full Board in January, some Board members requested an informal clarification in writing of expectations (not a formal memorandum of understanding or

contract, but a “Thank you for inviting us to partner with you. Based on your presentation, we are excited to x, x, x.”)

- G. **Action:** Motion to approve Liberty Block Party partnership as presented by Cindy Harner. Second by Jim Michaud. Motion carries.

#### **Tech 100 Anniversary** (Bruce Mohs)

- A. 2017 is the centennial of Tech High School.
- B. Tech Centennial Celebration proposed plan presented.
- C. Budget considerations, community waivers of fees, and fund raising activities shared.
- D. A funding request was made. Board members weighed in that this sits outside the scope of LEAF’s mission (or loosely fits under promoting excellence and opportunity in our school district); however the opportunity to fund raise and get in front of ideal prospects might make this an important opportunity.
- E. **Action:** Bruce Mohs will sit down with PR committee members to identify potential specific marketing/outreach/fundraising opportunities within the Centennial Celebration that would make the sponsorship a win-win for both organizations before being voted on.

#### **Learning Renaissance Update** (Elizabeth Reisinger)

- A. Successful event with increased donations (as presented)

#### **Nominations Committee** (Bruce Hentges)

- A. Recommendations for new members wanted to present at December meeting (4 new members needed). Someone active, in support of public education.
- B. Secretary position will be open as well.
- C. Let Pat Krueger, Pat Mullen or Bruce Hentges know if you have nominations to the Board.

#### **Night of the Stars Update** (Bruce Hentges)

- A. Mark your calendars Feb. 24 and 25
- B. Planning underway now.
- C. Recommend businesses/contacts for potential sponsorships. We need to reduce our expenditures for the event. Sponsorships are one way to do that.
- D. Assistance requested for the online auction: items, auction management, etc. See Bruce.

#### **Strategic Plan Next Steps**

- A. Discuss who is not at the table/part of the LEAF conversation

#### **Meeting adjourned at 6 p.m.**

**Next meeting:** Monday, December 19, 2016 – 4:45 at KDV