

L.E.A.F Board of Directors
Minutes of the Meeting
Monday, March 21, 2011
KDV Conference Room

The meeting was called to order by Vice-President Rolf Jacobson at 4:50pm.

Members present: Tami DeLand, Joanne Dorsher, Debbie Erickson, Don Farleo, Rolf Jacobson, Lori Johnson, Pat Krueger, Jim Pehler, Mark Sakry, Ken Voss, John Weitz, Pat Welter, Bruce Hentges,

Agenda

Bruce Hentges requested that two items be added to the discussion/action portion of the agenda: contingency grant request and consideration of a grant deadline change. He also suggested that the in Craig Lietha's absence, the Treasurer's report be removed. The most recent report will be added to the next regular meeting agenda. Consideration of all changes was added to the consent agenda.

Consent Agenda

- Additions to the agenda
- Approval of minutes of February 21, 2011 Board meeting
- Approval of bill payments for January and February
- Fundraising Report for February

Pehler moved and DeLand seconded approval of the consent agenda. The motion passed unanimously.

Discussion/action items

1. Night of The Stars Report

Hentges shared a written report. Highlights included:

- Sponsorships were down this year – a general trend to be addressed by the organization. It was noted that several sponsors have contributed to LEAF in other ways, so support was not withdrawn.
- The silent auction earned approximately \$4000 and the TV raffle \$1010. Donations paid for the TV, so that was clear profit.
- The book sales were an added benefit (noted in report).
- Ticket sales were up significantly. For the first time there was a near sell-out for each performance. The committee will consider a third show if this proves to be a trend.
- Ways to increase the revenue of the even were briefly discussed; an added show (matinee) may contribute, but the most important means will be to add major sponsors. More raffles and some on-site auction items may also increase income as well, and add to excitement. The online auction should include more items that will generate more profit.
- Members also suggest looking at ways to curb expenses.

A nice story in Style Magazine article was noted.
No action was taken

2. Committee reports

Adopt-A Classroom

Deb Erickson shared information about the idea to add this project to LEAF's plan. The goal would be to assist classroom teachers with money to fill needs that many have taken on personally – out of pocket. Discussion has centered on a program that would be easily managed by district management staff and made attractive to small businesses or even individual donors. Parents and others might be encouraged to form groups to collect the \$250 amount that would be set for participation. LEAF would promote the program in the fall as part of back to school activities. A survey has been sent to all district teachers asking about interest in the project. Board members offered thoughts and asked questions. Included:

- Why limit the amount to \$250?
- Should we expand to allow donors to fund particular projects with larger gifts rather than a classroom?
- Will \$250 limit appeal?
- Caution must be taken to avoid:
 - Allowing potential supports to feel they have done enough for LEAF/schools with a \$250 classroom adoption.
 - Confusion with academic fund support.
 - Providing the school district with an excuse to reduce supply budgets.

Survey results will be considered at the next meeting of the committee, and a clear proposal can be expected at the next regular board meeting.

Academic Fundraising Even

Hentges reported that the committee is working on a plan that will differ from last year's initial program. Several approaches are being considered, but the event will be more of an adult (as apposed to family) social event, assuming a greater fundraising potential. Some ideas under consideration include:

- A wine-tasting/hors d'oeuvres
- A special celebrity guest speaker/performer
- Highlighting student talent
- Silent and/or live auction with high-end items
- A per ticket cost of \$50 to \$75

All of these are discussion-starters that may change. The next meeting is April 30.

3. Kick-off Event

- Hentges provided information on the date, August 16, 2011, and the search for a keynoter. In the interest of rotating the honor, this year we should be looking for an Apollo graduate.

4. Contingency Request

A Contingency grant request was presented for an upcoming Skills USA competition for which the Tech engineering team has qualified. The advisor submitted a general

activities grant request for the spring round, but the timing made it more appropriate /necessary to consider it as a contingency request. It does meet general criteria for contingency grants. Pehler offered a motion to provide \$500 but request that the team and advisor work to plan ahead for such a contingency in order to make a standard grant request in the future. Sakry seconded the motion. Discussion centered on the caveat. Since there is no assurance that students will qualify for the state competition, a regular request will most likely not be appropriate. With that understanding, the caveat was removed with both the Pehler's and Sakry's approval. The motion passed unanimously. Hentges will ask the advisor to make a standard request if that is a possibility.

5. Grant Deadline

Consideration of a change in the deadlines for both the fall and spring granting rounds was considered. Hentges explained that moving the date from the 15th of the months of October and March to the 1st would enable the committee to act on requests in time to get recommendations to the March and October board meetings. This will eliminate a delay that put some activities into a difficult timing situation. Currently the recommendations did not reach the board for a month and a half. Welter moved and Sakry seconded approval of a motion to change the due date to October 1 and March 1. The motion passed unanimously.

6. Executive Director's Report

Hentges will make sure that the grant deadline change will be promoted through the website and on application forms. He noted upcoming events and printed reports. Jacobson called attention to the change in location for the next regular board meeting. **It will be at Barclay Carrier's office.**

Announcement:

Lori Johnson introduced the possibility that LEAF might serve as a host agency for a fundraiser for Tech wrestling. This follows precedence, and more information will be provided as the plan develops.

Jacobson adjourned the meeting at 6:05

Respectfully submitted,
Pat Krueger
Secretary