



LEAF BRANCHES OUT: 2008-2009 IN REVIEW

### AN EXPANDED MISSION & A NEW FUND

LEAF MISSION: The District 742 Local Education & Activities Foundation (LEAF) is a citizens' organization whose purpose is to secure and channel private funds to support and enhance the educational process. The Foundation shall serve to promote the value of a comprehensive educational program and to increase public confidence and involvement in the public school system. It shall build links among the public school system, business and industry, government, civic organizations, and the public.



# "Life is a progress, and not a station."

Ralph Waldo Emerson

he District 742 Local Education & Activities Foundation (LEAF) was founded in 1993 as a fully independent, non-profit organization for the purpose of promoting and enhancing school-based extracurricular activities and educational opportunities in District 742 Public Schools. LEAF's endowment fund provides supplemental funding for academics, activities, arts and athletics in the District's schools. Since its inception, The LEAF Student Activities Fund has provided over \$600,000 to support District 742 activities.

On July 1, 2009, LEAF established a second fund, the Academic Opportunities and Enhancement Fund, which will provide academic grants to District 742's educational program. The Academic Opportunities and Enhancement Fund will make grants to a variety of educational efforts, including projects that remove barriers to learning, creative curricular ideas to challenge students, innovative teaching ideas, projects with a student achievement focus, pursuit of excellence projects for/by staff in District 742 schools, and a variety of other ideas or projects submitted by teachers or other District staff.

# 2008-2009 IN REVIEW

#### 15-YEAR CAMPAIGN

LEAF celebrated its 15-year anniversary by launching a special fundraising campaign which raised nearly \$350,000 in pledges despite a challenging economy. Laura Pfannenstein, Mike Faber, and Wayne Schluchter were tri-chairs for this campaign.

#### **GRANTS AWARDED**

During the 2008-2009 school year, LEAF awarded \$27,072 to enhance various activities in District 742. Cumulatively, LEAF awarded \$176,366 directly through grants from the endowment to support District activities: 33% to Academics 20% to Arts 34% to Athletics 13% to General Activities

34% to Elementary School 15% to Junior High School 51% to High School

#### NIGHT OF THE STARS

The seventh and eighth annual *Night of the Stars* performances again showcased the many talents of our District 742 students and faculty. In 2009, the event included a Friday performance as well as the traditional Saturday performance. Over the past two years, the event returned over \$9,760 directly to activities through ticket sales, as well as over \$16,113 to the LEAF Endowment. Please visit www.leaf742.org for information on the 2010 *Night of the Stars* to be held on February 12 & 13, 2010.

#### NEW EXECUTIVE DIRECTOR

In August 2009, the LEAF Board named Bruce Hentges as the new Executive Director. Bruce is a former District 742 teacher, coach, administrator, and currently serves on the School Board. Bruce was one of the original founders of LEAF and has been involved with the organization since 1993.

#### NEW WEBSITE: WWW. LEAF742.ORG

With thanks for the time and talent of LEAF Board member, Don Farleo, LEAF is excited to announce its new website. The new website will allow LEAF to highlight grant opportunities, giving opportunities, special events (i.e. *Night of the Stars*), and students who are benefiting from LEAF's efforts. Please visit the site to learn more about LEAF.

#### THANK YOU

Thanks to all of the donors, volunteers, coaches, staff and students who made the 2008-2009 year so successful. We appreciate your continued support.





## 2008 & 2009 EVENTS



As LEAF has grown and expanded its base of support within the St. Cloud area, three major events have become significant for both planners and participants.

#### ANNUAL KICK-OFF LUNCHEON

The first annual fall Kick-off luncheon was held in August 2008. The event recognizes the efforts of our student participants, coaches and advisers. It highlights the wide variety of opportunities LEAF helps to make possible to District 742 students and "kicks off" the start of a new school year. Increasing both community awareness and excitement is the major goal. The event attracted about 250 participants, including students, coaches and advisors, and community leaders.

The second annual event was held in August 2009. In only its second year, the event attracted a number of sponsors, putting it into the category of successful fundraiser. The event returned profits to both the Academic Fund and the Student Activities Fund.

#### 2009 KICKOFF SPONSORS

LEAF SILVER SPONSOR Sherburne State Bank - \$2,500

TABLE SPONSORS

Anonymous

Benson Funeral Home

Central MN Community Foundation

Don Farleo Advertising & Design Company

Gold'n Plump Poultry

Johnson, Carriar, Kruchten, Anderson & Associates

KNSI & Metro Sports Commission

Rassmussen College, Inc.

St. Cloud Refrigeration

St. Cloud Times

Spanier Bus Service, Inc. & Pearl Limousine, Inc.

Viking Coca-Cola Bottling Company

# ANNUAL APPRECIATION AND AWARDS RECEPTION

Beginning in 2004, The Board of Directors began publicly honoring service to the organization and District 742 with an annual awards reception. This event recognizes service by thanking donors and honoring volunteers while increasing community visibility and cultivating the loyalty of LEAF supporters.

In 2006, the addition of sponsors for the event moved it into the fundraising category. In November of 2008, a new tradition was initiated. The venue alternates between Tech and Apollo High Schools, and showcases student talent by including a student performance of each school's annual musical theatre production.

#### 2008 AWARD RECIPIENTS

PHIL WELTER VOLUNTEER SERVICE AWARD
Bob and Sue Hanks

GEORGE AND SHIRLEY TORREY AWARD FOR CHARITABLE GIVING

Barclay and Janet Carriar

Don Farleo Advertising & Design Company

COACHING/ADVISING EXCELLENCE AWARD

Sue Williams, Apollo High School Swim and Track Coach Mick Boatz, Tech High School Math League Head Coach

#### **2008 RECEPTION SPONSORS**

BRONZE LEVEL SPONSORS Bernick's Beverages & Vending Mahowald Insurance Agency

Park Industries

CONTRIBUTING SPONSORS KDV

**DONORS** 

D.J. Bitzan Jewelers Gold'n Plump Poultry

Mike Karl

Rinke Noonan

# "Our progress as a nation can be no swifter than our progress in education"

John F. Kennedy

# NIGHT OF THE STARS VARIETY SHOW AND SILENT AUCTION

The longest running LEAF event brings attention to supported activities and opportunities, helps raise funds for the endowment, and showcases local student talent. The Night of the Stars is made possible by a group of dedicated volunteers who plan and promote it each year. In 2009 it moved to Friday and Saturday evening performances. Through the successful efforts of the Night of the Stars event committee, this annual event has become a highlight in the school year and a great opportunity, not only to raise funds for the LEAF Endowment, but for students and staff to be "stars for the night"!

The Night of the Stars will be held February 12 & 13, 2010. It continues to be a major fundraising event for LEAF. Proceeds are divided between the school activities programs that sell tickets and the LEAF Endowment. The event has grown to generate nearly \$25,000 gross revenue annually.



#### 2009 SPONSORS

**BRONZE SPONSORS** 

Gray Plant Mooty

Johnson, Carriar, Kruchten, Anderson & Associates

McKay's Family Chrysler Jeep Dodge

St. Cloud Morning Optimist Club

Tom & Joyce Schlough

Viking Coca-Cola

CONTRIBUTING SPONSORS

Bremer Bank

District 742 Administrator's Association

Holiday Inn Hotel and Suites

MARCO Business Products

Northern Star Therapy

Plaza Park Bank

**Qdoba Mexican Grill** 

St. Cloud Education Association

St. Cloud Orthopedics

St. Cloud Surgical Center

Scheels All Sport, Inc

MAJOR IN-KIND SPONSORS

Don Farleo Advertising & Design Company

Lamar Outdoor Advertising

Palmer Printing

Regent Broadcasting Company

Jean Sonsteby

Other sponsors of the *Night of the Stars* over the years have included: Northern PCS/Sprint PCS, CMAB, CMFC, Eich Motor, Trobec Bus Service, Kendeco Tool Crib, Abbott Northwestern, Ken and Tammy Spanior, and Schluchter Investment Strategies.

# GRANTS: FALL 2008 AND SPRING 2009

#### 2008 - 2009 Cycle I

	Cumulative	\$164,687
	Total	\$15,393
Westwood	iPods	\$600
Tech	Track Stop Watch	\$400
Tech	Choir Trip Expenses	\$793
Tech	Girls Basketball Jerseys	\$1,200
Tech	Disadvantaged Students' Funding	\$2,000
South	Science Club Supplies	\$1,200
North	Sign Language Interpreter	\$400
Madison	Transportation to Orchestra Hall	\$400
Discovery	Tennis Nets	\$400
Apollo	Masterworks Concert Assistance	\$700
Apollo	Sign Language Interpreter	\$600
Apollo	Wrestling Mats	\$3,000
ALC Wilson	MAAP Stars	\$1,600
ALC Wilson	Youth Service Project	\$1,000
ALC Wilson	Reading Program Pairing	\$1,000



#### 2008 - 2009 Cycle II

	Total	\$9,929
Tech	Weight Room	\$1,000
Tech	Tennis Wind Screens	\$400
South/Tech	At-Risk Youth Assistance	\$500
Kennedy	Football and other Programs	\$1,000
Discovery	Kindergarten Field Trip	\$400
Apollo/Tech	Alpine Skiing Expenses	\$750
Apollo/Tech	Girls' Lacrosse Expenses	\$500
Apollo	Upgrade Football Fields	\$1,000
Apollo	Girls' Soccer Uniforms	\$1,000
Apollo	Softball Fields	\$1,000
Apollo	Boys Soccer Uniforms	\$929
Apollo	Swimming Pace Clocks	\$750
Apollo	Gymnastics Mats	\$700

2008-09	Contingency	Grants

	Cumulative	\$176,366
	Total	\$1,750
Tech	NFL to national tournament	\$500
Tech	Math student to regional tournament	\$250
Apollo	FPS to national tournament	\$1,000

\$174,616

**Cumulative** 

### STATEMENT OF FINANCIAL POSITION

Statement of Financial Position September 1, 2008 to August 31, 2009:

#### INCOME:

Public Support -	
Contributions	168,203
Earned Income –	
Special events, net of expenses	47,214
Investment Income -	
Investment Activity	(83,648)
	131,769

#### **EXPENSES:**

Program Services –	
Grants to District	139,146
Supporting Services –	
Fundraising	9,932
Management & General	21,341
	170,419
Change in Net Assets	(38,650)
Net Assets – Beginning of Year	535,300
Net Assets – End of Year	496,650

# "It is by acts and not by ideas that people live."

Anatole France

# **BOARD OF DIRECTORS**

BARCLAY CARRIAR – President Johnson, Carriar, Kruchten, Anderson & Associates

TARRYL CLARK Honorary Community Representative

TAMI DELAND Instructor MN School of Business, Realtor Coldwell Banker Burnet

JOANNE DORSHER Former District 742 School Board Chair

DAVID EICKHOFF Plaza Park Bank

DEBBIE ERICKSON Marketing Professional Success by 6 Early Childhood Coalition

DON FARLEO Don Farleo Advertising & Design Company

KENTON FROHRIP Retired SCSU Professor BRUCE HENTGES – Ex-officio Executive Director Retired Educator District 742 School Board

GAYLA HOLMGREN HOELLER Retired Educator

ROLF JACOBSON, DDS Northway Dental Associates

LORI JOHNSON Business Woman/Former District OT

PAT KRUEGER – Secretary Retired SCSU Admissions Director

CRAIG LIETHA, CPA – Treasurer KDV

CHRIS MCELROY Apollo Activities Director

JOHN OXTON Retired SCSU Professor

JIM PEHLER Retired SCSU Professor Former Legislator



MARK SAKRY Director Boys & Girls Club

ANDREA SWANBERG Tech Activities Director

JOAN VINCENT VA Public Affairs Officer

KEN VOSS – Vice President Retired, Xcel Optical

BRUCE WATKINS Retired Superintendent

DON WATKINS Retired Businessman

JOHN WEITZ, MD Lakewood Health System

PAT WELTER Retired Educator

# "Alone we can do so little; together we can do so much"

Thank you to all of our donors who gave so generously in 2008-2009. Your continued support of LEAF's mission during times of economic uncertainty confirms the strength of our vision and our community's commitment to the students of District 742 and a world-class education. If you are a new LEAF supporter and interested in making a tax-deductible contribution, please visit our website: www.leaf742.org.

\$65,000 +

Viking Coca-Cola, Inc (Mike Faber)\*

\$50,000 - \$64,999

Anonymous

\$25,000 - \$49,999

St. Cloud Morning Optimists\*

10,000 - \$24,999

Stonehaven Company, LLC (Tom & Joyce Schlough)\*

\$5000 - \$9999

International Association of Lions, St. Cloud Ken and Sharon Voss

\$1000 - \$4999

Bernick's Beverages and Vending

Bremer Bank

Barclay & Janet Carriar

Central MN Community Foundation Central Minnesota Noon Optimists

Pat & Kitty Dolan\* Eich Motor Company David & Betsy Eickhoff\* Jason & Debbie Erickson\*

Gray Plant Mooty

Bruce & Colleen Hentges\*
Holiday Inn Hotel and Suites
Rolf and Virginia Jacobson

Johnson, Carriar, Kruchten, Anderson & Associates

Fred Johnson

KDV

Ruth Kaczor & Family Jim & Janet Knoblach\* Lutherans Foundation Mahowald Insurance Agency

MARCO Business Products
McKay's Family Chrysler Jeep Dodge

(Patty Yarbrough)
Dennis & Karol Ringsmuth
St. Cloud Administrator's Association

St. Cloud Education Association Ron Kaczor Scholarship Fund Wayne & Juli Schluchter\* Sherburne State Bank David & Peter Haugen

Jack & Kim Stinogel

Tech Class of 1997

Trobec Bus Service John & Susan Weitz

South & Sasari Well2

Brad & Kathy Wheelock

\$100 - \$999

Benson Funeral Home (Mark Benson)

Mark & Angie Benson

Bruce Broman & Evelyn Erickson

Central McGowen, Inc.

Central Minnesota Community Foundation

Rhonda Dahlgren D.J. Bitzen Jewelers Nancy Diedrich Don & Diane Farleo

Dwayne & Cindy Dockendorf

Beth & Kevin Donnelly Charles & Jane Dooley East Side Glass Company

Julia & Brian Espe

Gannett News (St. Cloud Times)
Gold'n Plump (Mike Helgeson)
Roger Haugen (Sherburne State Bank)

Marty & Mary Heine

Paul & Dorothy Heine

Don Helgeson & Sue Shepard

Joan Hicks

Mike & Wendy Homan
Tom & Mary Hughes
Terrence & Lori Humbert
Dennis & Joyce Hummel
Mike & Susan Janey
Bob & Nancy Johnson
Peggy & David Johnson
Michael & Joni Karl
Bonnie & Brian Kay

KNSI & Metro Sports Commission

Ken & Sally Kelsey David & Pat Krueger Bill & Phyllis Lacroix Phil & Jo Larson Joe & Barb Leach

Leighton Enterprises (John Sowada)

Liberty Savings Bank Craig & Heidi Lietha Deborah McCarl

McDowal Company (John McDowall)

Denise & A. Wade McMillan Metro Sports Commission

Jim & Mary Michaud

Miller Architects & Builders, Inc (Jim Miller)

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Robert and Marilyn Obermiller

Deanna & Jim Otte John & Jane Oxton Jim & Bev Pehler Plaza Park Bank

Laura & Jeff Pfannenstein Prudential Pladson Reality Qdoba Mexican Grill (Ted Horan)

Rasmussen College, Inc.

Ed & June Roos Steve & Trisha Ross St. Cloud Orthopedics

St. Cloud Refrigeration (Mike Fitch)

St. Cloud Times

Wayne & Melinda Sanders

Scheel's All Sport

John Wertz & Margaret Schlangen

Cindy & Troy Schmidt Steve & Paulette Schwegman Dave & LarRae Sehr

Denny & Pat Smith

Ken Spanier & Tami Eikmeier-Spanier

Gary & Barb Strandemo\*

Tri-County Abstract & Title Guaranty, Inc

(Mitch Rengel)

Martin & Cynthia Vermeulen Viking Coca-Cola Bottling Company

Jerry & Connie Von Korff Don & Jan Watkins Dan & Amy Weaver Rose Wegner Westside Sertoma

Thomas & M. Jeanne Woodward

\*Denotes an installment on a 15-Year Campaign Pledge

Thanks to the Technical High School and Apollo High School year book staffs for sharing photos.